



**Pmg**  
SIGN OF INVISIBLE PLANS





# About us

## Consultancy | Management | Advertising | Marketing | Media

Established in 2010, **PMG** is the leading advertising, marketing & media operator in Lebanon with a market share standing at 45%. PMG is the abbreviation of **PROJECT MANAGEMENT GROUP s.a.r.l.**

the region's first business services operator with a commercial footprint today in 8 Middle Eastern and African countries.

While ensuring high levels of professionalism, performance and consumer satisfaction, **PMG** is committed to delivering innovatively and cost-effective services answering the particular needs of Various market segments.

In 2014, **PMG** continued to grow its business by enhancing customer experience, ramping up digital services as well as exploring new market opportunities.

In parallel, **PMG** implements an ongoing optimization for the startups and expansion plan for the network widest coverage in the Lebanese capital.

# Let's deliver the right solution for your start-up.

Helping new startups in the easiest and effective plans by providing the cheapest solutions that conduct a successful establishment.



Full branding from concept to creation and (V.O) city business address with a dedicated landline and mobile number and live telephone operator that answer in the company's name & follow a predefined script.

Establishing companies with all legal entities and brand name registration with management programs, business plans, legal consultations all over the year with auditing at the end of the year.

Our job in business management & consultancy is also known as a management analyst, work in areas that include marketing human resources management, and accounting.

Specialists in alternative plans and financial solutions. We help improve companies by assessing weaknesses and recommending solutions.





# Everything You Want With High Experience !

01

## Web design & Development

Professional, Fully Responsive, and compatible with all kinds of devices (Phones / Tablets / Computers)

02

## Social Media Management

We Manage, Design with Creativity & post Quality Updates on all Social Media Accounts. (Facebook- Twitter - Instagram - etc ... )

03

## Branding

The full corporate identity package includes a complete stationery custom logo, materials, website, and all media accounts.

04

## Advertising SMS

Our SMS messaging service is available on an international level.

# Web Design Development

Grab yours now!



An effective marketing strategy and a great website come hand in hand. After all, your website is your first interaction with the customers. It will be the center of every online activity that you will do. It will either increase or lessen your profit. And most importantly, it is where you can make or break the user's impression with your brand.

Here in PMG, we design websites that help you generate the most conversions. And how do we do it? Simple. By giving your brand a website that is attractive, responsive and most of all, user-friendly.

## We Also Provide

- Online payment solutions
- Courier management and check collection
- International shipping
- Ticketing, booking and hotel reservation systems
- Franchise, re-seller and affiliate programs
- Real estate management program



# Social Media Management

Social media marketing services for all businesses



1

## **SOCIAL MEDIA MANAGEMENT SERVICES**

We offer full-service social media management. Transform your social media presence with high-quality content, daily activity, and increasing followers.

2

## **SOCIAL MEDIA ADVERTISING SERVICES**

Our social media advertising services are proven to accelerate growth. By advertising through social media, 100% of our clients have seen results at lower costs than before.



# Advertising SMS

The Best SMS Gateway

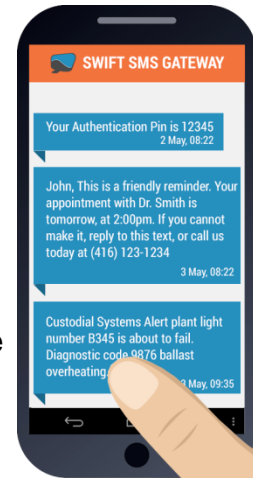


## Text anyone worldwide at the best SMS rates!

High-Quality SMS, We have our back up routes that wouldn't allow any mistake in the SMS Delivery.

**PMG s.a.r.l** provides complete and cost-effective e-marketing solutions. Bulk text messaging is a highly effective way to communicate with a large volume of people – but only if your messages are delivered. The SMS market is full of unreliable service providers, and if your messages aren't delivered, you're apparently throwing money away.

- **Pre And After-Sales Support** - 24/7 Live Support, Dedicated Account Managers
- **Easy To Use** - Our SMS gateway is Easy to integrate with any software, application or database
- **Attractive Features** - Advanced alerting system for credits, SMS Usage, and reports



# Branding

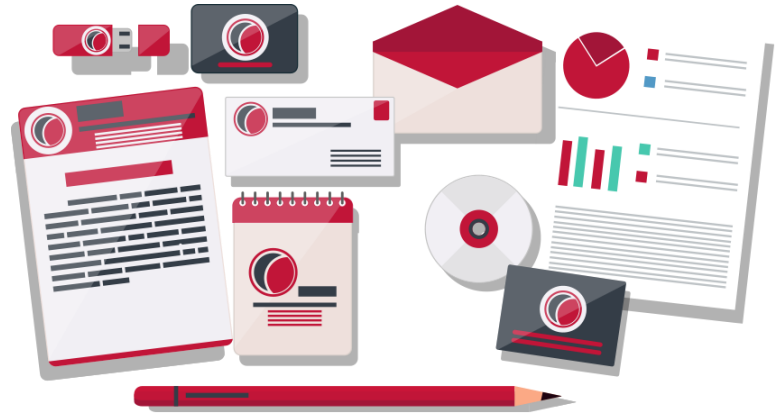
The design of distinct brand identities for business, marketing, and advertising.



The full corporate identity package includes a complete stationery custom logo materials, websites, and all media accounts.

The process involved in creating a unique name and image for a product in the Consumer's mind, mainly through advertising campaigns with a consistent theme.

Branding aims to establish a significant and differentiated presence in the market that attracts and retains loyal customers.





# Advertising Photography

Photography is the single most important element of most **advertising** campaigns



It helps you transform ideas into reality, used for Printing (leaflets / Catalogs) Or media (Website) to promote and sell products or services easily and reach your customer's attention quickly.

Our photographers start with a strategy meeting with the client to develop a brief that is as tight as possible, reducing the risk of surprises when the final photographs are delivered. The photographer has to be absolutely clear about the line the company wants to take with the product, the kind of image they want it to possess, and the messages they want it to convey.





## Additional Services

- Insurance and reinsurance in collaboration with SMBI
- Online payment solutions
- Courier management and check collection
- International shipping
- Secure data storage
- Consultations and training
- Event management and sponsorship
- The franchise, re-seller, and affiliate programs

## REQUEST A CALL 24/7

**Opening Hours:** Monday to Friday 10.00 am till 6.00 pm.  
In urgent cases, you can request a call by sending email to **Info@pmgsarl.com** And our representative will contact you shortly

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**Thank You For Your Business!**